

# goconnect event & conference management



Event calls give organisers peace of mind when the need for a high volume of participants arises. Whether it's crisis communication, quarterly or annual Investor Relation calls, sales kick-offs, general company announcements or global financial reviews, Indigo Forward has a solution for your business.

## Why goconnect?

A range of Event services that allow you to capture participant's details via pre-registration, brand your event for consistent company 'look and feel', or just to have the support of a conference manager from start to finish.

### goconnect services

Conduct your conference call with an experienced Meeting Manager.

#### Event Manager

Combines the benefits and features of a traditional operator assisted audio conference with the speed and convenience of an automated conference with advanced registration

#### Conference Manager

Take advantage of a Meeting Manager for continuous operator support throughout your most important conferencing events

#### Express Join

With Express Join, you can enjoy all the benefits of an attended call without experiencing the bottleneck of having all participants speak to an operator

### Benefits

With the right combination of features and enhancements you can:

- Confirm conference details with all scheduled participants
- Use event management services to assure attendance
- Record and archive your meeting
- Replay the event to reinforce your next steps, to share with a colleague or to publish the event for others to view
- Get customised, detailed reports and billing
- Track usage and participation whilst managing costs
- Tap into web-based meeting tools – integrate the Cisco WebEx™ suite of services
- Personalise your greeting – incorporate your company's name into the automated welcome message



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Take advantage of our Meeting Managers for continuous operator support throughout your most important audio conferencing events.

## Features & Benefits

	FEATURES	BENEFITS
EVENT MANAGER	Pre-registration	Accurately plan your global event and capture participant's data through customisation of your online registration portal
	Online registration reports	Gives organisers a chance to send a conference reminder to those who have not yet pre-registered
	Branding	Brand your event registration page with your company's logo, copy and graphics for consistent company 'look and feel' for internal participants
CONFERENCE MANAGER	Q&A Sessions	Participants are able to use the keypad to queue a question whilst the Conference Manager moderates the question queue, ensuring all participant's questions are answered in order
	Dial Out	A Conference Manager can dial out to participants allowing everyone to join, even those travelling or in remote locations
	Call Quality	A Conference Manager can periodically monitor individual call connections to guarantee overall quality of the call
EXPRESS JOIN	Pin Entry	Your participants need only a passcode to join, saving time when entering the call
	Continuous Support	A dedicated Event Manager, ensuring a seamless experience from start to finish
	Prompt Meeting Start	Your call always starts on time, fitting perfectly with your daily schedule

“Using goconnect has taken the stress out of our quarterly Investor Relation calls, allowing us to concentrate on the content”

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